



Calling All Sponsors to the Starting Line!

The 2008 32d Annual Macon Labor Day Road is fast approaching. Will your organization join the Macon Tracks Running Club and more than 1,600 runners who ran last year in promoting the largest, oldest, most famous, and most exciting 5-K and 10-K running races in Middle Georgia? If you do:

Macon Tracks will promote your organization with the power of one of the most-visited websites in the region, attracting about 450,000 hits per month from fitness-oriented folks. Check out www.MaconTracks.org for yourself. It's big already and growing fast -- as is running in general. You'll also be promoted on thousands of race flyers, in the Macon Tracks newsletter, and if you wish, in the race packets.

Your organization will get free registrations for the race commensurate with your organization's level of commitment – from 3 free registrations at the \$500 level, to 25 at the \$5,000 level.

Your organization's name or logo will appear on a high-quality "technical" wicking t-shirt that will be routinely worn for years to come by many hundreds of fit, happy, well-connected people in Middle Georgia. The bigger the sponsorship, the bigger will be your firm's prominence on the shirt.

Macon Tracks will honor high-level sponsors with special plaques on race day. The plaques will be a permanent reminder of the important role you played during 2008 in promoting health, fitness and good values in our community.

Your firm will be supporting a 501(c)(3) tax-deductible charitable event. All proceeds go toward promoting a fitter, healthier citizenry – and you'll be pointing your own employees along a path toward better health.

To maximize the impact of your sponsorship, make your commitment early by e-mailing Dave Oedel at davidoedel@cox.net or calling him at (478) 973-1947.

On the right, Congressman Jim Marshall, with Robert, Camille and Mary, wear their 2007 Labor Day Road Race shirts for their Christmas card photo.

